



47th Annual Scholarship and Awards Gala – Sponsorship Levels

November 4th, 2023 – The U.S. Grant Hotel

<p>Diamond Sponsor \$20,000 (Only One Available)</p>	<ul style="list-style-type: none">❖ Twenty (20) gala tickets with premiere reserved seating and table signage.❖ Twenty (20) drink tickets.❖ \$10,000 scholarship awarded in Diamond sponsor's name.❖ \$3,000 scholarship donation to the Foundation Scholarship Fund❖ Opportunity, if available, to meet and be photographed with keynote speaker.❖ Verbal recognition by co-chairs at the event.❖ Logo recognition as Diamond sponsor on event signage.❖ Logo recognition as Diamond sponsor in slide presentation during the event.❖ EXCLUSIVE One-minute, onstage statement <u>and</u> video by sponsor during gala program.❖ Name recognition as Earl B. Gilliam's first-ever Diamond sponsor on the Foundation website before and after the event for one year.❖ Name recognition as Diamond sponsor in promotional materials (e-blasts and social media)❖ Full-page (inside front or back cover), color ad in the souvenir printed gala program.
<p>Platinum Sponsor \$10,000</p>	<ul style="list-style-type: none">❖ Fifteen (15) gala tickets with premiere reserved seating and table signage.❖ Fifteen (15) drink tickets.❖ \$5,000 scholarship awarded in Platinum sponsor's name.❖ \$2,000 scholarship donation to the Foundation Scholarship Fund❖ Opportunity, if available, to meet and be photographed with keynote speaker.❖ Verbal recognition by co-chairs at the event.❖ Logo recognition as Platinum sponsor on event signage.❖ Logo recognition as Platinum sponsor in slide presentation during the event.❖ One-minute video or speech by sponsor or representative during gala program.❖ Name recognition as Platinum sponsor on the Foundation website before and after the event for one year.❖ Name recognition as Platinum sponsor in promotional materials (e-blasts and social media)❖ Full-page (inside front or back cover depending on Diamond Sponsors choice) color ad in the souvenir printed gala program.
<p>Gold Sponsor \$7,500</p>	<ul style="list-style-type: none">❖ Ten (10) gala tickets with premiere reserved seating and table signage.❖ Ten (10) drink tickets.❖ \$3,000 scholarship awarded in the Gold sponsor's name.❖ \$1,500 scholarship donation to the Foundation Scholarship Fund❖ Opportunity, if available, to meet and be photographed with keynote speaker.❖ Verbal recognition by co-chairs at the event.❖ Logo recognition as a Gold sponsor on event signage and in slide presentation during event.❖ Name recognition as a Gold sponsor on the Foundation website before and after the event for one year.❖ Name recognition as a Gold sponsor in promotional materials (e-blasts and social media)❖ Full-page, color ad in the souvenir printed gala program.
<p>Silver Sponsor \$5,000</p>	<ul style="list-style-type: none">❖ Five (5) gala tickets with reserved seating with table signage.❖ Five (5) drink tickets.❖ \$2,000 scholarship awarded in the Silver sponsor's name.❖ \$1,500 scholarship donation to the Foundation Scholarship Fund❖ Name recognition as a Silver Sponsor on event signage and in slide presentation during event.❖ Name recognition as a Silver Sponsor in promotional materials (e-blasts and social media)❖ Name recognition as a Silver sponsor on the Foundation website before and after the event for one year.❖ Half-page, color ad in the souvenir printed gala program.

<p>Bronze Sponsor \$4,000</p>	<ul style="list-style-type: none"> ❖ Five (5) gala tickets with reserved seating and table signage. ❖ \$2,000 scholarship in the Bronze sponsor's name. ❖ \$1,000 scholarship donation to the Foundation Scholarship Fund ❖ Name recognition as gala as Bronze sponsor on event signage and in slide presentation during the event. ❖ Name recognition as Bronze sponsor on Foundation website before and after the event for one year. ❖ Name recognition as Bronze sponsor in promotional materials (e-blasts and social media) ❖ Half-page color ad in souvenir printed gala program.
<p>Keynote Speaker Sponsor \$6,500 (Only One Available)</p>	<ul style="list-style-type: none"> ❖ Exclusive Meet and Greet with Speaker prior to Gala ❖ Five (5) gala tickets with premiere reserved seating and table signage. ❖ Gala Speaker seated at your sponsored table ❖ Photograph with keynote speaker ❖ \$1,000 contribution to Scholarship Fund ❖ Verbal and Logo recognition as the Keynote Sponsor in Keynote introduction ❖ Name recognition as a Keynote sponsor in promotional materials (e-blasts and social media) ❖ Name recognition as the Keynote Sponsor on the Foundation website before and after the event for one year. ❖ Full-page, color ad in the souvenir printed gala program.
<p>Multimedia Sponsor \$4,000</p>	<ul style="list-style-type: none"> ❖ Two (2) gala tickets and Two (2) drink tickets. ❖ Organization's name prominently displayed during event. ❖ Verbal and logo recognition by co-chairs during the event. ❖ Half-page, color ad in printed souvenir gala program. ❖ Name recognition in souvenir printed gala program.
<p>Reception Sponsor \$3,500</p>	<ul style="list-style-type: none"> ❖ Two (2) gala tickets and Two (2) drink tickets. ❖ Verbal and logo recognition during reception. ❖ Name recognition on signage during the reception ❖ Name recognition in souvenir printed gala program.
<p>Scholarship Sponsor \$3,000</p>	<ul style="list-style-type: none"> ❖ Two (2) gala tickets. ❖ \$2,000 scholarship donation to Foundation scholarship fund. ❖ Verbal recognition as Scholarship Sponsor during awards ceremony. ❖ Name recognition in souvenir printed gala program.
<p>\$2,500 Sponsor One of Each Available</p>	<ul style="list-style-type: none"> ❖ Champagne Toast, Photo Booth, Program Booklet ❖ Two (2) gala tickets ❖ Organization's name prominently displayed during event. ❖ Verbal recognition by co-chairs during event. ❖ Half-page, color ad in printed souvenir gala program. ❖ Recognition in souvenir printed gala program
<p>Table Sponsor \$2,000</p>	<ul style="list-style-type: none"> ❖ Ten (10) gala tickets with table signage. ❖ Name recognition in souvenir printed gala program. ❖ Early Bird price, Table sponsorship to increase to \$2,100 on Sept. 1, 2023 and \$2,300 on Oct. 16, 2023
<p>Dinner Ticket Exchange</p>	<ul style="list-style-type: none"> ❖ Only available to San Diego County and Diverse Bar Organizations ❖ Two (2) tickets to the dinner in exchange for two (2) tickets to sponsoring bar organization's next annual dinner. ❖ Logo displayed in program with other Bar Organizations. ❖ Recognition in program, invitation, email blasts, and websites.
<p>Program Advertisement</p>	<ul style="list-style-type: none"> ❖ Full Page – 7.5" x 10" - \$500.00 ❖ Half Page (Horizontal) – 7" x 4.75" - \$250.00